



BOOK OF STORIES

A GUIDE FOR COLLECTING STORIES

- The best place to share your link is alongside the details regarding the funeral/memorial service/celebration of life. During this time, people naturally reminisce about the person lost, and this is a great place to capture them. This can be a Facebook event page or an email regarding the service.
- Share on social media, making it personal by sharing a photo of the person the book is about, as well as the submission link. You can also include the submission link in your Instagram bio and link directly to it on Facebook for easy access. If possible, tag the deceased so that those closest are able to see and submit their stories as well.
- Send a personal email to your friends and family personally requesting a submission and reminding them what a gift it is to receive a Book of Stories. Remember to include the link to submit and, if you like, the pdf we've created to help with the writing process.
- Ask people in person. This is especially useful during a memorial service or celebration of life. Naturally, this is where people share the most, so request that they share their memories online for the Book of Stories. (To make this even easier, utilize one of the PDF printouts we've provided. Leave them at the guest book table or insert them into the memorial service program).

Note: If this is a gift, please remember that those closest to the deceased will be preoccupied during this time. If possible, try to give this gift while respecting their time and space. If additional information or help is needed, ask a close friend or family member instead.

NEED MORE INFORMATION? GO TO:

WWW.BOOKOFSTORIES.COM